



Privacy Policy for Bradford Hospitals Charity

This policy outlines the procedures Bradford Hospitals Charity follows regarding the collection, utilization, and security of personal information.

Who We Are

Bradford Hospitals Charity is a registered charity (Charity Number 1061753) operating to support the patients and families associated with Bradford Teaching Hospitals NHS Foundation Trust. Our mission is to enhance the level of care provided by the Trust by funding additional resources, equipment, and projects. This includes but is not limited to, services such as emergency care, outpatient clinics, inpatient services, maternity, and paediatric care.

Information Collection

We collect information from individuals when they engage with us in various capacities, including:

Visiting our website

Making donations

Supporting us through fundraising activities or events

We may also receive information from third-party platforms when individuals support or fundraise for us through those channels. It's advisable to review the privacy policies of such platforms for a comprehensive understanding of how your information is processed.

Types of Information Collected

The personal information we gather may include your name, address, contact details, and email address. Additionally, when required, we may collect sensitive personal information related to health and well-being, ensuring it's handled with utmost care and solely for the disclosed purposes.

Utilisation of Information

We utilise the collected information to:

- Process donations
- Ensure donations are allocated to the appropriate funds as per the donor's preferences
- Provide support and information regarding charity events or activities
- Fulfil contractual obligations
- Communicate updates, campaigns, and newsletters
- Conduct surveys or research (voluntary participation)

Legal Basis for Processing

Our processing activities are based on various legal grounds, including consent, legal obligations, contractual necessity, and legitimate interests. We ensure that your information is used only for the purposes for which it was provided, and you have the right to opt-out at any time.

Information Security and Sharing

We maintain stringent measures to safeguard your information and do not sell or rent it to third parties for marketing purposes. Information may be shared with trusted third-party service providers solely for the purpose of delivering specific services, and they are obligated to maintain confidentiality.

Your Choices

You have full control over the information you provide us and can opt-out of receiving communications from us at any time. Additionally, you have the right to object to certain processing activities, although this might impact our ability to fulfil certain tasks.

Accessing and Updating Information

Under applicable data protection regulations, you have rights such as access, rectification, restriction of processing, objection, data portability, and erasure. You can exercise these rights by contacting us using the provided details.

Complaints and Grievances

We encourage individuals to voice any concerns or complaints regarding the use of their personal data. You can reach out to us directly, and if unsatisfied, you have the right to escalate the matter to the Information Commissioner's Office.

Policy Review

This policy undergoes regular review to ensure alignment with our practices and regulatory requirements. Any updates will be reflected on our website, and we advise periodic review of this policy for awareness of changes.

Links and Cookies

We provide links to external websites; however, this policy applies solely to our website. We use cookies for analytical purposes and offer options to manage cookie settings within your browser.

16 or Under

We are committed to protecting the privacy of individuals aged 16 or under, and parental consent is required for providing personal information in this age group.

By engaging with Bradford Hospitals Charity, you consent to the terms outlined in this Privacy Policy.

If you have any questions relating to this policy, please contact Bradford Hospitals Charity

Telephone 01274 274809

Email charity@bthft.nhs.uk